



UCC

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Media Links and Publications

THE Awards 2022 - Research Project of the Year: Arts, Humanities and Social Sciences

Dear Award Committee:

My name is J Griffith Rollefson. I serve as Professor of Music at University College Cork, National University of Ireland and previously served on the faculties of music at Cambridge and UC Berkeley, where I was also Chancellor's Public Scholar. I am Principal Investigator of the European Research Council (CoG) global hip hop knowledge mapping project, [CIPHER: Hip Hop Interpellation](#), founding co-editor of the new journal [Global Hip Hop Studies](#) (with University of Cape Town's Prof Adam Haupt), and author of the award winning [Flip the Script: European Hip Hop and the Politics of Postcoloniality](#) (University of Chicago Press, 2017) and the new [Critical Excess: Watch the Throne and the New Gilded Age](#) (University of Michigan Press, 2021).

In this document I am including a selection of links to evidence of CIPHER's innovative arts, humanities, and social science research—centring on [community-engaged](#) and [digital humanities](#) methods—that has had major international impact and clearly caught the imagination of the public. For starters, CIPHER had [130,000 Twitter views](#) of the news story announcing the research project and a [television viewership of 143,000](#) of the RTÉ feature documentary, Change Makers, about our community-engaged arts practice research, UBUNTU: Local is Global.

Through its focus on hip hop's 'third space' of dialogue and transformation between young people of diverse backgrounds and UN SDG goals including Quality Education, Reduced Inequalities, and Peace, Justice and Strong Institutions, CIPHER has raised both the scholarly standards and community impact of hip hop studies. Furthermore its publications and conferencing activities offer a new state of the art for the field.

Please note, the following links and documentation are just a sampling of what has been a great amount of public interest and community and academic impact across a range of publication and conferencing outputs and media platforms and formats.

All best,

J. Griffith Rollefson, PhD
Professor of Music, University College Cork

J. Griffith Rollefson
Professor of Music
Principal Investigator, CIPHER (ERC CoG)

Ollscoil na hÉireann, Corcaigh
National University of Ireland, Cork

News and Views

Priority Items:

[Change Makers - UBUNTU: Local is Global](#)

Nationally televised primetime documentary about the CIPHER project's community-engaged research – a much needed cultural and social outlet for these vulnerable youth during the continuing Covid pandemic of Summer and Autumn 2021.

[Global Hip Hop Studies \(new journal\)](#)

First-of-its-kind academic journal. Please read 'Aims & Scope' to learn more about the innovative and inclusive format, community-engaged mission, and structurally transformative aims.

[PANTHEON: European Hip Hop Studies Network Fourth Annual Conference](#)

First bi-lingual international hip hop studies conference held in collaboration with Paris's purpose-built hip hop centre [La Place](#) and [La Philharmonie de Paris](#)'s roundtable series, 'Hip Hop 360'.

National Television News Coverage:

[Grant Announcement](#) (130,000+ views)

[Crowdsourcing Hip Hop Gems](#) (15,000+ views)

Radio:

CIPHER on the [RTÉ 2FM Eoghan McDermott Show](#)

Podcast:

[Data Science and Hip Hop](#) (Insight Podcast)

Print Media:

["Ghost of Racism" Irish Sun](#) (Two-Part Interview)

["Straight Outta Cork" Irish Examiner](#) (Sunday Front Page)

["Memories of Hip Hop" Irish Examiner](#)

["Underexamined Realm of Sound" Journal of Music](#)

Primary CIPHER Websites:

<https://www.ucc.ie/en/cipher/> (University site)

<https://globalcipher.org/> (Public Facing Crowdsourcing site)

<https://digitalflo.ws/> (Digital Humanities site)

@GlobalCipher (Insta/Twitter/Facebook accounts)

Academic Publications:

"The CIPHER Method: Mapping Global Hip Hop Knowledge Flows" (co-authored with Warrick Moses, Jason Ng, Steven Gamble, and Ophelia McCabe – members of the ERC CIPHER Team). Submitted to *Ethnomusicology* March 2022.

UCC researchers to feature in RTÉ documentary



Professor Griff Rollefson (third from left, front row), and the performers of 'UBUNTU: Local is Global', a celebration of hip hop arts and culture.

Change Makers Viewing Figures

Episode 6 - 07/02/22

Audience: 110,200
Share: 9.6%

Episode 6 - 12/02/22

Audience: 30,900
Share: 5.2%

141,100

RTE PLAYER Viewing Figures (up to March 2022)

Episode Six – 2450

Total Viewers 143,550



Academic Publications (cont'd):

- “Hip Hop’s Third Space: Imagined Community and the Global Hip Hop Nation.” *Global Hip Hop Studies* Vol. 1, No. 1, eds. Adam Haupt and J. Griffith Rollefson (Spring 2021).
- “Feudal City Walls or Global Village?: It Takes a Nation of Millions to Hold Us Back.” *Global Hip Hop Studies* Vol. 1, No. 2, eds. Adam Haupt and J. Griffith Rollefson (Autumn 2020).
- “Enter the Cipher: Welcome to *GHHS*.” *Global Hip Hop Studies* Vol. 1, No. 1, eds. Adam Haupt and J. Griffith Rollefson (Spring 2020).
- “Hip Hop Interpellation: Rethinking Autochthony and Appropriation in Irish Rap.” In *Made in Ireland: Studies in Popular Music* (Global Popular Music Series), eds. Áine Mangaoang, John O’Flynn, and Lonán Ó Briain. London: Routledge, 2020. 224-236.
- “Hip Hop as Martial Art: A Political Economy of Violence in Rap Music.” In *Oxford Handbook of Hip Hop Music Studies*, eds. Justin Burton and Jason Oakes. Oxford: Oxford University Press, 2018.
- “‘Yo Nací Caminando’: Community-Engaged Scholarship, Hip Hop as Postcolonial Studies, and Rico Pabón’s Knowledge of Self.” *Journal of World Popular Music* Vol. 5, No. 2 (Double Special Issue: Hip Hop Activism and Representational Politics), eds. Adam Haupt, Quentin Williams, and H. Samy Alim (Winter 2018), 169-192.

Non-Academic publication:

[The Conversation](#) piece about hip hop ‘gems’ by ERC CIPHER Fellow, Warrick Moses.

Speaking and Conferencing activities:

- 2022 Keynote, “Sound in the City / (Musicalische) Vielfalt in der Stadt” Speaker Series – VolksLiedWerk Steiermark / Institute of Ethnomusicology, **Kunst-Universität Graz**: “Hip Hop als Radikale Volksweisheit: Knowledge of Self in the Germanophone World.”
- 2022 Invited Panelist, **Universität zu Köln** – Institutionalization of Hip Hop in Music Education Contexts International Workshop: “*Planet Rap: Global Hip Hop and Postcolonial Perspectives: Creating a Hip Hop Textbook the Right Way*”
- 2022 Invited Speaker, **Humboldt-Universität zu Berlin** – [Collegium Musicologicum](#): “‘The Big Pill’: Black Musical Metaphysics and Enlightenment Binaries”
- 2021 Transcultural Hip Hop – Bern, Switzerland (virtual): “CIPHER Gems: Networking Hip Hop Knowledges (co-authored with the CIPHER Team: Jase Ng, Steven Gamble, Ophelia McCabe)
- 2020 Featured Panelist, [Identità mediali. Tra televisione, popular music e social media](#) Symposium – Istituto di Studi Avazati, **Università di Bologna** (online): “The CIPHER Method: Tracking Hip Hop's Interpellation of European Subjectivities”
- 2020 Society for Ethnomusicology – Ottawa, Canada (virtual): “Endgame: ‘The Space Program’ in Afrofuturist Historical Perspective” – Organized Panel: “Hip Hop’s Critical Futures” with Catherine Appert [chair], Warrick Moses, and Jason Ng
- 2020 “[Breaking Rules](#)” the Third Annual European Hip Hop Studies Network – Rotterdam, NL (virtual): “CIPHER Gems” – Organized Panel with Warrick Moses, Jason Ng, Steven Gamble, and Ophelia McCabe (the ERC CIPHER Team)